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## **International Ranking of Sport Management Journals**

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## **Abstract**

### **International Ranking of Sport Management Journals**

The assessment of the overall quality of the sport management journals made remarkable differences evident. According to the overall quality assessments, none of the journals received the premium rating of A+. One journal is ranked as an A journal. Three journals are seen as B journals. Four journals are identified as C journals, three as D and one as E. However, our research shows that significant differences occur depending on the area of residence of the participants. Obviously, sport management is a global business. National specifics may make certain journals more valuable for domestic target groups.

Keywords: Sport Management, Journal Ranking, Evaluation

## Approach

The evaluation procedure of this journal ranking is based on prior experiences of journal rankings in other fields of research. Both, a literature based analysis of journal quality as well as a pretest with different stakeholders was used to identify useful dimensions of quality. The following dimensions were part of the evaluation procedure: Frequency of reading the journal, relevance of publications in the journal to research in sports management, relevance of publications in the journal to practice in sports management, importance of publications in the journal for the academic career, scientific reputation of the journal in the field of sports management, overall quality of the journal.

The questionnaire contained further information about each participant's role in terms of position, area of interest, conference attendance, years of experience, and services provided for certain journals (e.g. reviewer, member of the editorial board).

The current ranking is based on the evaluation of 12 journals. These are: European Sport Management Quarterly; International Journal of Sport Finance\*; International Journal of Sport Management; International Journal of Sport Management and Marketing; International Journal of Sports Marketing and Sponsorship\*; Journal of Quantitative Analysis in Sports\*; Journal of Sport Management; Journal of Sports Economics; Journal of Sport and Tourism; Sport in Society: Cultures, Commerce, Media, Politics; Sport Management Review; Sport Marketing Quarterly.

The sample was drawn from sport management scientists and practitioners around the globe. Subjects qualified for participation based on their experience and work in the field of sport management. In total, 124 participants from 21 countries completed the online survey (response rate 11%) in 2006.

How relevant are papers published in the following journals to research in sports management? \*

Please also rate the journals that you have previously listed. Of course, you may use journals that are not in this list.

	Not relevant 1	2	3	4	5	6	Highly relevant 7	Don't know
(01) European Sport Management Quarterly (ESMQ)	<input type="radio"/>							
(02) International Journal of Sport Finance (IJSF)	<input type="radio"/>							
(03) International Journal of Sport Management (IJSM)	<input type="radio"/>							
(04) International Journal of Sport Management and Marketing (IJSM&M)	<input type="radio"/>							
(05) International Journal of Sports Marketing and Sponsorship (IJSMS)	<input type="radio"/>							
(06) Journal of Quantitative Analysis in Sports (JQAS)	<input type="radio"/>							
(07) Journal of Sport Management (JSM)	<input type="radio"/>							
(08) Journal of Sports Economics (JSE)	<input type="radio"/>							
(09) Journal of Sport and Tourism (JS&T)	<input type="radio"/>							
(10) Sport in Society: Cultures, Commerce, Media, Politics (SportSoc)	<input type="radio"/>							
(11) Sport Management Review (SMR)	<input type="radio"/>							
(12) Sport Marketing Quarterly (SMQ)	<input type="radio"/>							
(13) [ ]	<input type="radio"/>							
(14) [ ]	<input type="radio"/>							
(15) [ ]	<input type="radio"/>							
(16) [ ]	<input type="radio"/>							
(17) [ ]	<input type="radio"/>							
(18) [ ]	<input type="radio"/>							

## Results

The overall quality perceptions of all participants allow deriving the following international ranking of journals in the field of sport management.

overall quality	average	ranking
<b>Journal of Sport Management</b>	5,9	A
<b>Sport Management Review</b>	5,6	B
<b>Sport Marketing Quarterly</b>	5,2	B
<b>European Sport Management Quarterly</b>	5,2	B
<b>Journal of Sports Economics</b>	5,1	C
<b>International Journal of Sports Marketing and Sponsorship*</b>	4,9	C
<b>Sport in Society</b>	4,7	C
<b>International Journal of Sport Finance*</b>	4,6	C
<b>Journal of Sport and Tourism</b>	4,5	D
<b>International Journal of Sport Management and Marketing</b>	4,5	D
<b>International Journal of Sport Management</b>	4,5	D
<b>Journal of Quantitative Analysis in Sports*</b>	3,8	E

A+ 90%; A 80%; B 70%; C 60%; D 50%; E 40%

The ranking shows that many journals in the field of sport management receive good feedback. Journals from North America (Journal of Sport Management), Australia (Sport Management review), and Europe (European Sport Management Quarterly) are among the top journals.

However, a deeper dive into the evaluation by subgroups is necessary to understand the differences in perceived quality of certain journals across Europe, Asia Pacific, and North America.

Europe	Asia Pacific	North America
<b>Journal of Sport Management</b>	<b>Sport Management Review</b>	<b>Journal of Sport Management</b>
<b>European Sport Management Quarterly</b>	<b>Journal of Sport Management</b>	<b>Sport Management Review</b>
<b>Journal of Sports Economics</b>	<b>International Journal of Sports Marketing and Sponsorship</b>	<b>Sport Marketing Quarterly</b>

The reported results are a first excerpt of selected outcomes from the field survey. Forthcoming is a full report of results including special analyses for different groups and regions.

### Nota Bene:

Our special thanks go to the numerous supporters and participants of our research project all over the world. Without their input, this project would not have been possible, nor would the results provide any impact in our daily work in the field of sport management.

The results for three journals are nothing but indicative as they just came on the market at the time of the survey. These journals are marked (\*).

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